Republic of Kenya
Ministry of Agriculture,
Livestock, Fisheries & Cooperatives

Radeecal communications

7th Agritec Africa™

International Exhibition & Conference on Agriculture Technology

28 29 30 October 2020

Kenyatta International Convention Center, Nairobi, Kenya

IMPROVING FARMER'S INCOME THROUGH TECHNOLOGY

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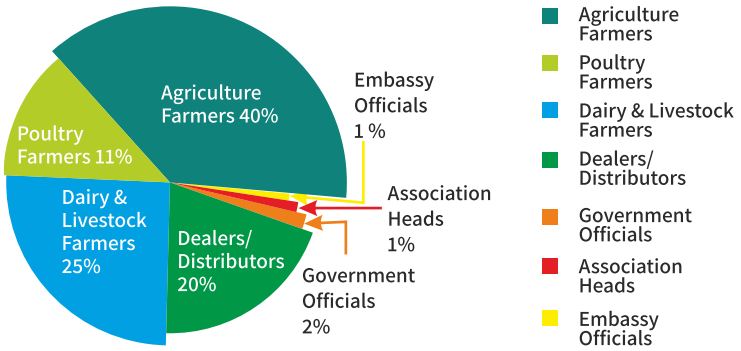
AGRITEC AFRICA 2019 HIGHLIGHTS

- The 6th edition of Agritec Africa, an International Exhibition and Conference on Agriculture Industry was held in June, 2019 at Kenyatta International Conference Centre (KICC) Nairobi, Kenya.
- Agritec Africa 2019 was organized by Radeecal Communications (India) jointly with Ministry of Agriculture Livestock, Fisheries & Irrigation, Republic of Kenya.
- This dynamic exhibition on Agriculture Technology is designed for farmers, Agronomists, Biotechnologist, Government employees and for everyone who is willing to take The Next Giant Leap in Agriculture. The major industry stakeholders from the entire Kenya had visited the exhibition for the empowerment of the Agricultural Industry.

EXHIBITORS PARTICIPATING FROM

Austria, Belgium, China, Egypt, France, Germany, India, Israel, Jordan, Kenya, South Africa, Turkey, USA

VISITORS BY FIELD OF ACTIVITY



IMPORTANT FACTS & FIGURE

- 10500+ Total No. of Visitors
- 25+ Visitors Countries
- 170+ Participating Companies

AGRICULTURE & KENYA

- Kenya’s agriculture sector directly influences overall economic performance through its contribution to GDP. Periods of high economic growth rates have been synonymous with increased agricultural growth. Several untapped crops cultivation in Kenya affect African Economy - Tea, Coffee, Sugar, Horticulture, Floriculture, Cotton, Macadamia Nuts, etc.

- Kenya is a leading producer of tea and coffee, as well as third leading exporter of fresh produce, such as cabbage, onions and mangoes. Small farms grow most of the corn and also produce potatoes, beans and peas.

- Kenya Vision 2030 was launched in 2008 as Kenya's development blueprint covering the period 2008 to 2030. It was aimed at making Kenya a newly industrializing, “middle income country providing high quality life for all its citizens by the year 2030”.

- Government will also focus on the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) adopted by world leaders in 2015, to embody a roadmap for progress that isehind sustainable and leaves no one behinds.

- The Vision was developed through an all-inclusive stakeholder consultative process, involving Kenyans from all parts of the country. H.E. President Uhuru Kenyatta Conceptualized “The Big4 Agenda” for various aspects including Food & Nutrition Security, to accelerate the Vision 2030. Under this Big 4 agenda Government aimed to drive smallholder productivity, reduce the cost of food and enhance large scale farming & Manufacturing; specifically on Agro- Processing where the government intends to generate over $200 Millio annually in value additions.

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PLATFORM TO MEET

PRE SCHEDULE MEETING

- Agritec Africa will be the most comprehensive forum where International Agriculture, Grain, Poultry, Dairy and Livestock Industries' Executives, Academia, Institutional Investors, Importers, Venture Capitalists, Analysts, Progressive Farmers & other experts will have the opportunity to shape the future collaboration landscape of agricultural technology.
- Registration on our website allows you to manage your meetings and at the same time profile yourself in a way that will attract potential business partners, Distributers, Dealers and Importers.
- The service is aimed at senior-level executives and it will include industry specific Government bodies and corporate that enable you to pre-arrange one-on-one meetings in your desired areas.
- It is an opportunity to arrange pre schedule meetings, where in, interest registered by visitors will be transferred to relevant companies based upon their offerings. No matter what side of the table you are on, Pre Schedule Meeting lets you easily and efficiently share and receive information, orders, trends, product details, market insight, etc.

STALL PARTICIPATION TYPES

STANDARD STAND CONSTRUCTION

Standard Stand construction package includes:

- Side walls, fitted in standard booth system frame
- Fascia board with company name and stand number in standard lettering
- 1 table and 2 chairs
- Electric supply of 5 amp. plug point
- Company delegates entry to the exhibition
- Waste basket
- General cleaning of aisles
- Pavilion security during the exhibition
- Entry to the exhibition catalogue and Website

RAW SPACE

Raw space package includes :

- Floor space
- Entry to the exhibition catalogue and website
- Company delegates entry to the exhibition
- General cleaning of aisles
- Pavilion security during the exhibition

- 50% is the booking amount which is non refundable.
- Air Travel, Accommodation and local transportation are not included in above cost.
- Tax will be applicable according to Government norms

CONFERENCE

- Agritec Africa 2019 conference based on theme of **"The role of Agricultural technology to achieve the Big 4 Agenda's target of 100% Food and Nutrition Security"** was organized jointly with **Food and Agriculture Organization (FAO)** of the United Nations.

- Main discussion during conference was to modify and improve **better policies, services, practices and market** to achieve Big 4 Agenda target of 100% Food and Nutrition Security and covered by below topics in conference.

  - Food & Nutrition Security production, value chains and opportunities for MSME's and the private sector
  - Where is the Balance? Natural resource Management and Agriculture
  - Information and Extension
  - Inputs and Services
  - Food safety management in urban areas and practical strategies to reduce Food Waste and Loss
  - Climate Change Adaptation through Climate Smart Agriculture practices
  - Future of livestock commercialization
  - Markets as the drivers for commercialization of Agriculture

100+ Conference Delegates

8 Conference Speakers

VISITOR'S PROFILE

- Agents & Distributors
- Bankers
- Educationist & Students
- Farm Contractors
- Farmers
- Govt Authorities
- Importers & Exporters
- Trade industry & Trade Media
- Investors & Entrepreneurs
- Consultants
- Scientists
- Technologists
- Transport & Logistic Experts
- Dealers & Distributors

EXHIBITORS PROFILE

The exhibition is open for all companies and organizations with products or services related to the following topics:

- Agri Ecology
- Agricultural Building Contractors
- Agricultural Machinery & Equipment
- Agro and Food Processing
- Aquaculture
- Biotechnology
- Fertilizers & Chemicals
- Floriculture
- Fork lift & Handling Equipment
- Greenhouses
- Horticulture
- Irrigation and Water Technologies
- Livestock & Dairy Farming
- Marketing & Export/ Import Services
- Organic Agriculture
- Plant Protection
- Plasticulture
- Post Harvest Treatment
- Poultry
- Precise Agriculture
- R & D
- Renewable Energy
- Rural Development
- Seeds, Nurseries & Plant Propagation Materials
- Small Ruminants
- Software & Hardware
- Veterinary
- Turnkey Projects & Knowledge Transfer

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WHY AGRITEC AFRICA IN KENYA?

The economy of Kenya is the largest by GDP in East and Central Africa. Agriculture is a major employer and the country traditionally exports tea, coffee and most recently fresh flowers to the Europe. The service industry is a major economic driver. Kenya's monsoon season starts during April to June, after which 'short rains' season prevails till November. Currently Kenya is aiming to create a globally competitive and prosperous nation with a high quality of life by 'Vision 2030'.The vision is anchored on three key pillars; economic, social and political governance.

Concurrent Events

7th EDITION DLP EXPO AFRICA
DAIRY LIVESTOCK AND POULTRY EXPO

2nd GRAINTECH Africa
INTERNATIONAL EXHIBITION & CONFERENCE

Supported by ASSOCHAM INDIA

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