



REPUBLIC OF KENYA  
Ministry of Agriculture and  
Livestock Development

Radeecal<sup>®</sup>  
communications

9<sup>th</sup>



**Agritec** *Africa*

TM

International Exhibition & Conference on Agriculture Technology

**12 – 14 JUNE 2024 | KICC, NAIROBI, KENYA**

*Improving*  
**Farmers'**  
**Income**  
*Through Technology*



[www.agritecafrica.com](http://www.agritecafrica.com)

**8<sup>th</sup> Edition of Agritec Africa 2023** an International Exhibition and Conference on Agriculture Industry was held from 15th to 17th June, 2023 at Kenyatta International Convention Centre (KICC), Nairobi, Kenya. Radeecal Communications organizes Agritec Africa since 2014 and the 8th Edition was successfully concluded on 17th June, 2023.

The Exhibition was inaugurated by **Hon. Jonathan Mueke** - Principal Secretary for State Department for Sports and the Arts, **H.E Gabriela Martinic** - Ambassador of the Argentine Republic to the Republic of Kenya, **H.E Mr. Rohit Vadhvana** - Deputy High Commissioner of India in Kenya, **H. E. Mrs. Adriana Telles Ribeiro** - Deputy High Commissioner, Embassy of Brazil in Nairobi, **Mr. Alexander Hauss** - Head of

International Department - VDMA Agricultural Machinery, **Mr. Stephen Kresse** - Managing Director, IFWexpo Heidelberg GmbH & **Mr. Sanyal Desai** - CEO Radeecal Communications.

**Agritec Africa 2023** has witnessed around **8000+ Visitors** from Entire Africa and Abroad. This dynamic event on Agriculture designed for Farmers, Agriculture Business People, Agronomists, Biotechnologist, Government employees and for everyone who are willing to take the Next Giant Leap in Agriculture.

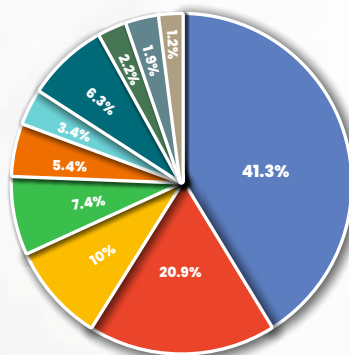
This year, Dairy, Livestock & Poultry Expo Africa 2023, Graintech Africa 2023 also organized as a concurrent events.



## Agritec Africa 2023 Highlights



# FACTS & FIGURES



## VISITORS PROFILE

- Farmers - 41.3%
- Other - 20.9%
- Business Person - 10%
- Director - 7.4%
- Student - 5.4%
- Manager - 3.4%
- Sales And Marketing - 6.3%
- Managing Director - 2.2%
- Consultant - 1.9%
- Engineer - 1.2%

# MAJOR EXHIBITING FROM



Argentina



Brazil



China



Egypt



Germany



India



Italy



Jordan



Kenya



Latvia



Netherlands



South Korea



Turkey

# COUNTRY PAVALIONS



CHINA



EGYPT



GERMANY



INDIA



TURKEY

## AGRICULTURE & KENYA

- Kenya's agriculture sector directly influences overall economic performance through its contribution to GDP. Periods of high economic growth rates have been synonymous with increased agricultural growth. Several untapped crops cultivation in Kenya affect African Economy - Tea, Coffee, Sugar, Horticulture, Floriculture, Cotton, Macadamia Nuts, etc.
- Kenya is a leading producer of tea and coffee, as well as third leading exporter of fresh produce, such as cabbage, onions and mangoes. Small farms grow most of the corn and also produce potatoes, beans and peas.
- Kenya Vision 2030 was launched in 2008 as Kenya's development blueprint covering the period 2008 to 2030. It was aimed at making Kenya a newly industrializing, "middle income country providing high quality life for all its citizens by the year 2030".
- Government will also focus on the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) adopted by world leaders in 2015, to embody a roadmap for progress that is behind sustainable and leaves no one behinds.
- The Vision was developed through an all-inclusive stakeholder consultative process, involving Kenyans from all parts of the country. H.E. President Uhuru Kenyatta Conceptualized "The Big4 Agenda" for various aspects including Food & Nutrition Security, to accelerate the Vision 2030. Under this Big 4 agenda, the Government aimed to drive smallholder productivity, reduce the cost of food and enhance large scale farming & Manufacturing; specifically on Agro- Processing where the government intends to generate over \$200 M annually in value additions.

## PLATFORM TO MEET

- Registration on our website allows you to manage your meetings and at the same time profile yourself in a way that will attract potential business partners, Distributors, Dealers and Importers.



- The service is aimed at senior-level executives and it will include industry specific Government bodies and corporates that enable you to pre-arrange one-on-one meetings in your desired areas.
- It is an opportunity to arrange pre-schedule the meetings, where, interest registered by visitors will be transferred to relevant companies based upon their offerings. No matter what side of the table you are on, Pre-schedule Meetings let you easily and efficiently share and receive information, orders, trends, product details, market insight, etc.

## STALL PARTICIPATION CHARGES

### STANDARD STAND CONSTRUCTION

#### Standard Stand construction package includes :

- Side walls, fitted in standard booth system frame
- Fascia board with company name and stand number in standard lettering
- 1 table and 2 chairs
- Electric supply of 5 amp. plug point
- Company delegates entry to the exhibition
- Waste basket
- General cleaning of aisles
- Pavilion security during the exhibition
- Entry to the exhibition catalogue and Website

### RAW SPACE

#### Raw space package includes :

- Floor space
- Entry to the exhibition catalogue and website
- Company delegates entry to the exhibition
- General cleaning of aisles
- Pavilion security during the exhibition
- 50% is the booking amount which is non refundable.
- Virtual Exhibition registration charges to be made on booking confirmation.
- Air Travel, Accommodation and local transportation are not included in above cost.
- Tax will be applicable according to Government norms.

## CONFERENCE



The conference centered around the theme of "Improving Farmer's Income Through Technology" and shed light on the crucial role of farm mechanization in achieving this goal.

With a primary focus on organic farming, sustainability, commercialization and technological advancements, the conference served as a platform for industry experts, thought leaders, and stakeholders to share insights, and explore innovative approaches to enhance farmers' income through technological advancements.

Key topics discussed during the conference included 'Benefits of Organic Farming', 'Agri Businesses by Young Entrepreneurs', 'Agricultural Machinery', 'Understanding Grain Storage Issues', 'Dairy' and much more, providing attendees with valuable knowledge and actionable strategies to implement in their agricultural practices.

We extend our appreciation to all the speakers, panelists, and participants who contributed to the success of the conference, fostering meaningful discussions and driving progress in the agricultural sector.

## EXHIBITION PROFILE

The Exhibition is open for all companies and organizations with products or services related to the following topics:

- Agri Ecology
- Agricultural Building Contractors
- Agricultural Machinery & Equipment
- Agro and Food Processing
- Aquaculture
- Biotechnology
- Fertilizers & Chemicals
- Floriculture
- Fork lift & Handling Equipment
- Greenhouses
- Horticulture
- Irrigation and Water Technologies
- Livestock & Dairy Farming
- Marketing & Export/ Import Services
- Organic Agriculture
- Plant Protection
- Plasticulture
- Post Harvest Treatment
- Poultry
- Precise Agriculture
- R & D
- Renewable Energy
- Rural Development
- Seeds, Nurseries & Plant Propagation Materials
- Small Ruminants
- Software & Hardware
- Veterinary
- Turnkey Projects & Knowledge Transfer

## VISITOR PROFILE

- Agents & Distributors
- Bankers
- Educationist & Students
- Farm Contractors
- Farmers
- Govt Authorities
- Importers & Exporters
- Trade industry & Trade Media
- Investors & Entrepreneurs
- Consultants
- Scientists
- Technologists
- Transport & Logistic Experts
- Dealers & Distributors





## Why Agritec Africa in Kenya?

The Economy of Kenya is the largest by GDP in East and Central Africa. Agriculture is a major employer and the country traditionally exports tea, coffee and most recently fresh flowers to the Europe. The service industry is a major economic driver. Kenya's monsoon season starts during April to June, after which 'short rains' season prevails till November. Currently Kenya is aiming to create a globally competitive and prosperous nation with a high quality of life by 'Vision 2030'. The vision is anchored on three key pillars, economic, social and political governance.

International Sales Partner

**IFW**expo  
Heidelberg GmbH

Concurrent Events

**DLP EXPO AFRICA**  
9<sup>th</sup> EDITION  
DAIRY LIVESTOCK AND POULTRY EXPO

**GRAINTECH**  
Africa  
INTERNATIONAL EXHIBITION & CONFERENCE

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