



Ministry of Agriculture & Livestock Development

Radeecal®  
communications

10<sup>th</sup>



**Agritec** Africa™

International Exhibition & Conference on Agriculture Technology



# POST SHOW REPORT 2025



### CONFERENCE PARTNER



Ministry of Agriculture & Livestock Development



Food and Agriculture Organization of the United Nations

### SUPPORTING PARTNER

**SMACHS**  
FOUNDATION

For a better future

### SUPPORTED BY



## EVENT OVERVIEW

Agritec Africa 2025, held from June 11 to 13 at the Kenyatta International Convention Centre (KICC) in Nairobi, Kenya, marked a pivotal moment for the continent's agricultural sector. Now in its 9th edition, the event reaffirmed its status as a leading platform uniting farmer, agribusiness professionals, innovators, and key stakeholders committed to driving agricultural progress and transformation across Africa.

## AFFILIATIONS

- **CONFERENCE PARTNER:**  
Food and Agriculture organization of the United Nations
- **SUPPORTING PARTNER:**  
SMACHS Foundation
- **FARM MECHANISATION SPONSOR:**  
CAMCO Equipment

## SUPPORTING ENTITIES

The success of Agritec Africa 2025 was bolstered by the support of key organizations including the Ministry of Agriculture & Livestock Development, Kenya Dairy Board, Agriculture Sector Network, Crop Life, Aak Grow, and Cereal Millers Association (CMA), INTEGRATED BIOPESTICIDES MANUFACTURERS ASSOCIATION OF KENYA (IBMA)

## MEDIA PARTNERS

- NTV Kenya
- KTN News Kenya
- Kenya Postel Directories Limited (Yellow Pages Kenya)
- African Farming and Food Processing
- Afro-India Trade magazine
- AGRi MECHA

## INAUGURATION

The **Agritec Africa 2025** Exhibition commenced with a grand **Ribbon-cutting ceremony**, marking the official inauguration of the event. The ceremony was led by esteemed VIPs and key stakeholders from across the agricultural sector.

Distinguished guests in attendance included **Mr. Jonathan Mueke**, Permanent Secretary, **Ministry of Agriculture & Livestock Development**; **Dr. Haile Gabriel Abebe**; **Mr. Hamisi Williams** from the **Food and Agriculture Organization (FAO)**; **Mr. Sanyal Desai** and **Mr. Neeraj Shah** from **Radeecal Communications**; and **Dr. Bimal Kantaria**, Chairman of the **Agriculture Sector Network (ASNET)**.

Their presence underscored the importance of Agritec Africa as a premier platform for fostering collaboration, innovation, and growth in the agricultural industry.



## EXHIBITION HIGHLIGHTS

Agritec Africa 2025 featured a premier exhibition spotlighting cutting-edge technologies, innovative farming practices, and sustainable solutions designed to boost agricultural productivity. The event served as a vibrant hub for networking, knowledge exchange, and the formation of strategic partnerships.

Adding even more value to the experience, the 10th edition of Agritec Africa was held alongside the 10th DLP Expo Africa and the 5th Gaintech Africa. This integrated approach offered participants a comprehensive view of the latest trends, innovations, and developments shaping the broader agricultural landscape.

## AGRITEC AFRICA 2025 CONFERENCE



## CONFERENCE THEME

The central theme, **“Improving Farmer's Income Through Technology”**, highlighted the essential role of technology in driving agricultural productivity and profitability. The conference explored various facets of this theme, including:

- Harnessing Technology to Transform Food Systems and Enhance Nutrition in Africa
- **The Future of Food:** “Technology and Sustainability”
- **Cultivating Connections:** Inter-generational Dialogues on Agriculture and Technology”
- **Youth Leading the Future:** Technology-Driven Transformations in Food Systems, Innovations and Nutrition
- **Experience Sharing:** PARTICULAR A young Kenyan arbitrageurs shares their success story in agribusiness.
- **Agritec and Robotics:** -Automation and IoT in precision agriculture
- **Fintech in Agriculture:** Digital payments, microloans, and blockchain for farmers. Mr. James Reed, Fintech Expert
- **Post Harvest and Agro-Processing:** Circularity and Green technologies in Post Harvest and Agro processing.
- **Biotechnology:** Genetic enhancements for crop resilience and yield.

## KEY HIGHLIGHTS



## SPEAKERS AND PANELIST

We extend our heartfelt appreciation to all the esteemed speakers and panellists who enriched the conference with their knowledge and expertise. Their contributions fostered meaningful discussions and inspired new ideas for driving progress in the agricultural sector.

## CONFERENCE SPEAKERS



**DR. BHARAT PATEL,**  
Founder & Managing Director  
Bharat Bio East Africa Ltd



**MS. GRACE NJOROGI**  
Technical Director  
(Programmes) Mercy Corps



**MS. WAMBUI MBARIRE**  
CEO : RETRAK (Retail Trade  
Association of Kenya)



**RUTH OKOWA**  
Country Director  
Kenya GAIN



**BONIFACE AKUKU**  
Digital Development Specialist,  
World Bank



**DR. KIPRONO SEGO**  
Kenya Livestock Breeder  
Association (KLBA)

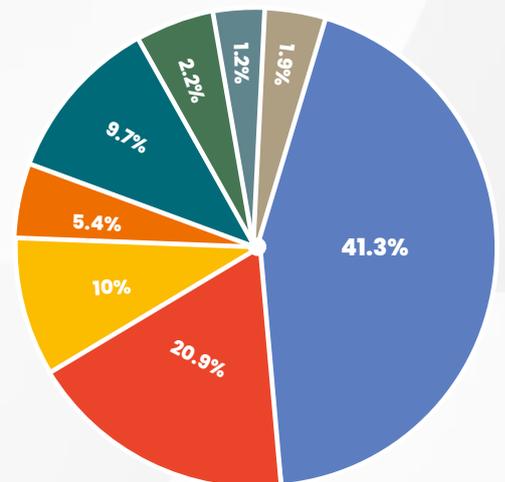
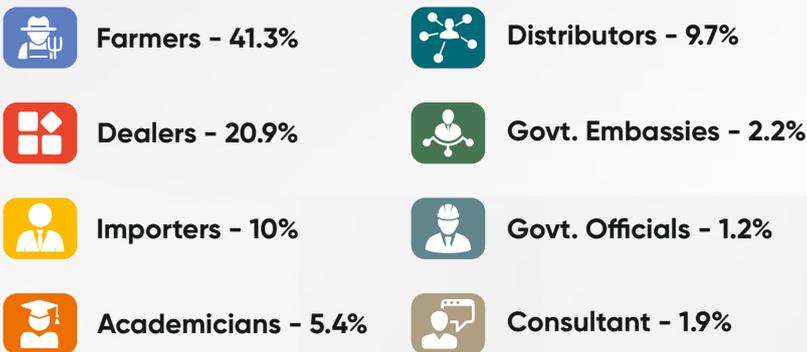
## FACTS & FIGURES



## MAJOR VISITORS FROM



## VISITOR PROFILE



## EMBASSIES WHICH ATTENDED AGRITEC AFRICA 2025

Mr. Sushil Prasad  
India  
Deputy High-  
Commissioner



Mr. Rishabh K. Rewar  
India  
Second Secretary



Dr Ali Gholampour  
Iran  
Ambassador



Mr. Anouar en Youssef  
Tunisia  
Ambassador



Mr. Sofiene Dridi  
Tunisia  
Deputy Ambassador



Mr. Mohamed Walid Ben-  
Moussa  
Tunisia  
Commercial Attaché.



Amb. William Anani-Abotsi  
Ghana  
Ambassador



Angela Swinkles  
Netherlands  
Agricultural Officer



Bart Pauwels  
Netherlands  
Agricultural  
Counsellor



Mr. Hiroshi Ogihara  
Japan  
chargé d'affaires  
a.i. of Japan



Mrs Maram Makhamreh  
Jordan  
Economic Counsellor



Ms Catherine Langat  
Jordan  
Assistant to the  
Economic Counsellor



Mr. Mande Aliyu  
Nigeria  
Charge d' Affaires



Dr. Vivian Nain  
Cameroon  
Head of Mission



Mr. Taleng Faha Aristide  
Cameroon  
Deputy Head of  
Mission



Luis Alejandro Levit  
Argentina  
Ambassador



Mr. Demian Dobry  
Argentina  
Embassy Secretary



Anthony Njengi  
Ireland  
Program Manager



Ann Waithera  
Ireland  
Trade and  
Economic Officer



Ms. Juliet Kiggundu  
Uganda  
First Secretary



Amb. KANG Hyung-shik  
Republic of Korea  
Ambassador



H.E Mr. MJ Mahlangu  
South Africa  
High Commissioner



Guilherme Agustini  
Brazil  
Head of Trade Promotion  
and Political Affairs



## EVENT PROMOTION STRATEGIES



NEWS PAPER ADVERTISEMENTS



SOCIAL MEDIA CAMPAIGNS



PRINT PUBLICATIONS & MAGAZINES



BULK EMAIL, SMS & WHATSAPP



OUTDOOR HOARDINGS



TELEVISION ADVERTISEMENTS



TELECALLING



ONLINE MEDIA PARTNERS



SEO



SPECIAL INVITATIONS TO DEALERS & DISTRIBUTORS

## SOCIAL MEDIA PRESENCE



# SOCIAL MEDIA PRESENCE



# Busia's 'Mary and Joseph' draw in pilgrims from entire continent

Justin Ndlovu, a member of the pope's entourage, is the one who said that from an aerial view, the scene of the 'Mary and Joseph' in Busia, Kenya, looks like a scene from the Bible. The scene is a scene from the Bible, where the pilgrims from the entire continent, including Africa, Asia, Europe, and the Americas, are gathered in Busia, Kenya, to celebrate the feast of the Holy Family.



The scene is a scene from the Bible, where the pilgrims from the entire continent, including Africa, Asia, Europe, and the Americas, are gathered in Busia, Kenya, to celebrate the feast of the Holy Family. The scene is a scene from the Bible, where the pilgrims from the entire continent, including Africa, Asia, Europe, and the Americas, are gathered in Busia, Kenya, to celebrate the feast of the Holy Family.

The scene is a scene from the Bible, where the pilgrims from the entire continent, including Africa, Asia, Europe, and the Americas, are gathered in Busia, Kenya, to celebrate the feast of the Holy Family. The scene is a scene from the Bible, where the pilgrims from the entire continent, including Africa, Asia, Europe, and the Americas, are gathered in Busia, Kenya, to celebrate the feast of the Holy Family.

# Alarm as new wave of locusts invade Turkana South

A new wave of locusts has invaded Turkana South, posing a threat to food security and livelihoods in the region. The locusts are reported to be more numerous than in previous years, and are causing significant damage to crops and pastures.

The locusts have caused significant damage to crops and pastures in Turkana South. The locusts are reported to be more numerous than in previous years, and are causing significant damage to crops and pastures. The locusts have caused significant damage to crops and pastures in Turkana South.

MONDAY, June 9, 2025 | The Standard

NATIONAL | 3

# Widows, son of late MP decline executor role in Shlb estate row

A 30-year inheritance saga continues as three widows and a son of late MP Philip Kamau decline to accept the role of executor of his estate. The court has ordered the estate to be divided among the four beneficiaries.

The court has ordered the estate to be divided among the four beneficiaries. The court has ordered the estate to be divided among the four beneficiaries. The court has ordered the estate to be divided among the four beneficiaries.



Philip Kamau's estate, one of the prime properties at the centre of the succession dispute involving the family of the late MP Philip Kamau. (The Standard)

# Kret sets stage for pay talks, tells SRC 'to stay in his lane'

Spending National Office of Teachers (NOT) Deputy Secretary-General, Herbert Kret, has threatened the union's demands, stating that the SRC had overstepped its mandate. He urged the Teachers Service Commission (TSC) to act on the union's demands.

Herbert Kret has threatened the union's demands, stating that the SRC had overstepped its mandate. He urged the Teachers Service Commission (TSC) to act on the union's demands. He urged the Teachers Service Commission (TSC) to act on the union's demands.

Handwritten notes and signatures on a document, likely related to the Agritec Africa event. The text is partially obscured but appears to be a formal agreement or acknowledgment.




# INNOVATIVE YOUTH PAVILION BY SMACHS FOUNDATION



## EXHIBITORS LIST

### AGRI

- BELUCKEY & WENGFU TECHNOLOGY CO. LTD
- HENAN L.Y PLASTIC CO. LTD
- BEIJING ECOMAN BIOTECH
- HANGZHOU OCHIZAKI TEA MACHINERY CO. LTD.
- INNER MONGOLA LONGZE WATER SAVING IRRIGATION TECHNOLOGY CO. LTD.
- LINYI JINPENG IMPORT AND EXPORT TRADING CO., LTD
- WELLD RIP IRRIGATION
- SUJAY IRRIGATION
- VIDHI ENTERPRISE
- PLUS ADVANCED TECHNOLOGIES
- TURNING POINT NATURAL CARE
- AUTOMAT INDUSTRIES
- AUTOMAT IRRIGATION
- GARG INDUSTRIES
- SHREE BHANDARI PLASTICS
- JALDHARA DRIP IRRIGATION PVT LTD
- IRIS POLY
- OORJA INDUSTRIES
- MY IRRIGACIO WORLD
- KRUSHI NATURE WATER CARE
- KOHENOOR INTERNATIONAL
- TOMMUR INDUSTRY SHANGHAI CO.,LTD
- CLEARZONE
- BEENA CORPORN
- UNIVERSAL DIP
- BEIJING LEILI MARINE BIOINDUSTRY INC.
- LANGFANG YIDA GARDENING PLASTIC PRODUCT CO. LTD.
- LOCHAMP INTER'L CO. LTD
- WEIFANG QIANWEI IMPORT & EXPORT CO. LTD
- TAIZHOU CITY LUQIADO YONGHANG HOSE CO. LTD
- NINGXIA EPPEN BIOTECH CO. LTD
- CHONGQING KEWEI MACHINERY MANUFACTURING CO. LTD
- VIRA VACCINE SHAYA
- SINA FANAVARAN MANDEGAR
- BEROOZRESAN
- PARS TAMARA
- BIOLUENCE
- EXIRSAZ SHOMAL
- NEGIN BAZR DANESH
- TAFTAN BAZR SHARGH
- ARIAN KHOOSHEH PARS
- ABLOOLEH BASPAR
- VISPAR
- MIDDLE EAST FRUIT SCIENCE
- STELLAR PROCESS SOLUTIONS
- TARHE SAZANDEGI NOAVARAN MANDEGAR (TSNM)
- RAMOOZ
- PERTICON
- AGRIMAX GROUP
- DOGAL KIMYEVI
- RICHBLOOM AGRI INDIA PRIVATE LIMITED
- SYNNEFA
- AFICAT
- ARDENT PLASTIK
- POLISH INVESTMENT AND TRADE AGENCY
- CYNKOMET SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- CD SPÓŁKA AKCYJNA
- CHABIN SPÓŁKA KOMANDYTOWA
- ETIOPIKA EUROPE SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- THE CHARGING COMPANY
- STOWARZYSZENIE POLSKO-AFRYKAŃSKA IZBA PRZEMYSŁOWO-HANDLOWA PAIG-PACC
- USARYA POLSKA SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- SWIMER SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA
- AEROMIND SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA
- MAT-PART SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- BIO ACTIW SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- DOM-WID DOMINIK WIDARSKI
- FIRMA HANDLOWO-USŁUGOWA "DAMIAN" DAMIAN CZESZYK

## EXHIBITORS LIST

### AGRI

- ING LOGISTICS SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- TAIZHOU QINLI MACHINERY CO. LTD.
- HUBEI E-ZHONG ECOLOGICAL ENGINEERING CO., LTD
- KOTRA
- CIFARELLI SPA
- DRIP-TECH INDIA
- UNIVERSAL AGROCHEMICALS
- JILIN ANGROW CO. LTD
- CHONGQING SENCI WUGU AGRI MACHINERY IMPORT EXPORT
- LAHER SEEDS
- ALLEGRO CHEMICAL TARIM
- AVANI SEEDS
- NEXO INDUSTRIES
- FARESin
- ADVANCE CONSULTING
- IBMA
- VOLTHARVEST TECHNOLOGIES
- ALPHAMECH
- MINISTRY OF AGRICULTURE & LIVESTOCK DEVELOPMENT
- BIR SINGH & SONS
- MAHAVEER AGRO ENGINEERS
- RNL ELECTRONIC TECH. CO. LTD
- HENAN SINOWAY TRADING CO. LTD
- CAMCO
- BBEAL
- ROYAL FERTICHEM
- MASAI GROUP
- POLISH INVESTMENT AND TRADE AGENCY
- CYNKOMET SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- CD SPÓŁKA AKCYJNA
- CHABIN SPÓŁKA KOMANDYTOWA
- ETIOPIKA EUROPE SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- THE CHARGING COMPANY
- STOWARZYSZENIE POLSKO-AFRYKAŃSKA IZBA PRZEMYSŁOWO-HANDLOWA PAIG-PACC
- USARYA POLSKA SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- SWIMER SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA
- AEROMIND SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA
- MAT-PART SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- BIO ACTIW SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ
- DOM-WID DOMINIK WIDARSKI
- FIRMA HANDLOWO-USŁUGOWA "DAMIAN" DAMIAN CZESZYK
- ING LOGISTICS SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ

### DAIRY

- XINXIANG HEXIE MACHINERY CO. LTD.
- QINGDAO INTELLIGENT POULTRY INVESTMENT DEVELOPMENT CO. LTD
- HEFEI GREAT NETS CO. LTD.
- RAISETECH. CO. LTD.
- GROWIT INDIA
- QINGDAO RETECH FARMING TECHNOLOGY CO. LTD.
- SISTEMA BIO
- CORNEXT
- QINGDAO TIANRUI TECHNOLOGY GROUP CO.LTD
- DOLLVET BIOTEKNOLOGI
- MATZA FOR POULTRY
- TRANSCEND CLEANTECH
- BEST POULTRY TECHNOLOGY
- AP INCUBATORS
- RGS FEED
- SKYRIDGE NUTRATECH
- BALA INDUSTRIES
- CHINA ANIMAL HUSBANDRY INDUSTRY
- BIG DUTCHMAN
- GENEPLUS GLOBAL LTD
- ATLAS YEM MAKINALARI
- PROMPT
- CKL AFRICA LTD

## EXHIBITORS LIST

### GRAIN

- HEFEI TAIHE OPTOELECTRONICS
- SHANDONG XINGFENG FLOUR MACHINERY CO. LTD.
- WENZHOU XINOR MACHINERY CO. LTD
- SICHUAN DOUJIN TECHNOLOGY CO. LTD
- POONAM INDUSTRIES
- CP M&E Group
- OZENIR DEGIRMEN MAKINELERI LTD
- ZHENJIANG AGS MACHINERY CO. LTD
- G.D. AGRO INDUSTRIES
- TANIS SEED
- ANHUI ZHONGKE OPTIC ELECTRONIC COLOR SORTER MACHINERY
- HENAN HUTAI CEREALS AND OILS MACHINERY CO. LTD
- PINGLE MACHINERY KENYA LTD
- ESSAE DIGITRONICS PVT. LTD
- BALIBHARAT SILOS
- AGROSAW

## MAJOR EXHIBITORS FROM



China



India



Egypt



Germany



Netherlands



South Korea



Turkey



Jordan



Iran



Kenya



Italy



Poland



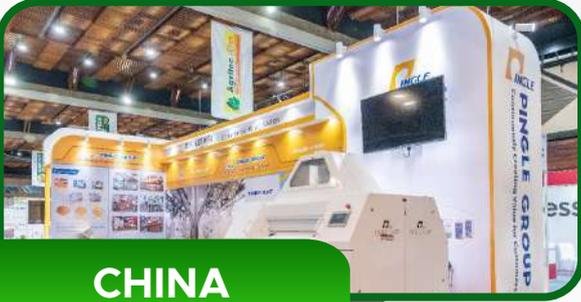
# OUR VALUABLE EXHIBITOR



# OUR VALUABLE EXHIBITOR



## COUNTRY PAVILIONS



**CHINA**



**GERMANY**



**INDIA**



**IRAN**



**TURKEY**



**EGYPT**



**POLAND**



**SOUTH KOREA**

# GLIMPSES OF AGRITEC AFRICA 2025



# GLIMPSES OF AGRITEC AFRICA 2025



# GLIMPSES OF AGRITEC AFRICA 2025



# THANK YOU

## CONFERENCE PARTNER



Ministry of Agriculture & Livestock Development



Food and Agriculture Organization of the United Nations

## SUPPORTING PARTNER

**SMACHS**  
FOUNDATION  
*For a better future*

## FARM MECHANISATION SPONSOR

**CAMCO**  
Durable & Affordable

## SUPPORTED BY



## WE LOOK FORWARD TO SEE YOU AT AGRITEC AFRICA 2026

11<sup>th</sup>



International Exhibition & Conference on Agriculture Technology

11 12 13 March 2026

Venue : Gallagher Convention Centre,  
Johannesburg, South Africa

12<sup>th</sup>



International Exhibition & Conference on Agriculture Technology

17 18 19 June 2026

Venue : KICC, Nairobi, Kenya

For More Information Contact: Radeecal Communications

402, 4th Floor, "Optionz" Complex, Opp. IDFC Bank  
Off C. G. Road, Navrangpura, Ahmedabad- 380009, Gujarat, India.  
+91 91738 26807 | [mktg@radeecal.in](mailto:mktg@radeecal.in) | [www.agritecafrica.com](http://www.agritecafrica.com)  
+254 734 064320 | [africa@radeecal.in](mailto:africa@radeecal.in)

Connect With Us: